



14<sup>th</sup> CONSECUTIVE

# EXHIBITION SPACE RESERVATION FORM

**EXHIBITION DATES: 28-30 OCTOBER 2004**

(Please complete the following in BLOCK LETTERS)

EXHIBITING COMPANY \_\_\_\_\_

EXHIBITION INCHARGE MR/MRS/MS \_\_\_\_\_

JOB TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PIN CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

TEL \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

CONTACT NAME/COMPANY NAME AND/OR INVOICE ADDRESS IF DIFFERENT FROM ABOVE FOR BILLING PURPOSES  
 \_\_\_\_\_  
 \_\_\_\_\_

**PARTICIPATION COST**

FOREIGN EXHIBITOR		INDIAN EXHIBITOR	
Shell Scheme Stand	US\$ 300 per sqm	Shell Scheme Stand	Rs. 9,000 per sqm
Free Design Site	US\$ 275 per sqm	Free Design Site	Rs. 8,250 per sqm

**WE HEREBY APPLY FOR THE ALLOTMENT OF EXHIBITION SPACE**

FREE DESIGN SITE (Min 30 sqm)	SHELL SCHEME STAND (Min 6 sqm)
Space Required ..... sqm	Space Required ..... sqm
Total Cost .....	Total Cost .....
Free Design Site Exhibitors will get marked space only. They should design and build their stand and arrange their own furniture & fixtures. Exhibitors who plan to build higher than 3.5 mtr (Please tick this box) <input type="checkbox"/>	Standard Shell Scheme Package includes three white laminated panels, company name and stand number, one information counter, two chairs, six spot lights, one waste paper basket, two power points and carpet.

**METHOD OF PAYMENT**

**FOREIGN EXHIBITOR**

Crossed Cheque or Bank Draft made payable to:  
SAICOM TRADE FAIRS & EXHIBITIONS PVT. LTD.  
**OR**

Telegraphic Transfer direct to:  
**Citibank, N. A.**  
D. N. Road, Fort,  
Mumbai 400 001.  
with instructions to be credited to:  
**SAICOM TRADE FAIRS & EXHIBITIONS PVT. LTD.**  
**A/c. No. 0080147007** (Ref.: Broadcast India 2004)  
● (Pay your bankers the telegraphic transfer charges and please fax us your banker's advice/details and reference no. of the telegraphic transfer.)

---

**INDIAN EXHIBITOR**  
Crossed Cheque made payable to:  
SAICOM TRADE FAIRS & EXHIBITIONS PVT. LTD.  
**Out of Mumbai payments to be made by Demand Draft ONLY.**

We hereby agree with Organisers to take the above mentioned space or as such as shall eventually be allotted to us and agree to pay a deposit of 25% of the total rent cost of the space applied for.

- We further agree to pay:
1. 50% of the total rental cost by 31 May, 2004.
  2. 25% of the total rental cost by 31 August, 2004.

Please also refer to clause 25-29 of the Rules & Regulations for further information regarding reservation and cancellation.

We have read the Rules & Regulations supplied with the Exhibition Prospectus and hereby irrevocably confirm to agree and abide by them.



Please complete this form and return to:  
**SAICOM TRADE FAIRS & EXHIBITIONS PVT. LTD.**  
 148, Admiralty House, Near Colaba Bus Station, Mumbai 400 005, India.  
 • Tel: (91-22) 2215 1396 / 2215 2721 • Fax: (91-22) 2215 1269  
 • Email: saicomtradefairs@vsnl.com • Website: www.saicom.com/broadcastindia

SIGNED \_\_\_\_\_

DATE \_\_\_\_\_